

REAL XPOSURE INC

3890 W Commercial Blvd, Suite 220, Tamarac, FL 33309
Phone: 954 237 8084 ■ Fax: 954-208-0529



REAL XPOSURE SERVICES

WEBSITE DESIGN & DEVELOPMENT:

- *Static & Flash Websites*
- *Ecommerce Websites*
- *Informational & Destination Websites*
- *Lead Generation Websites*
- *Web Application Development*
- *Database Driven Websites*
- *Portal Websites*
- *Social Networking*
- *Online Directories*
- *eBooks*
- *Content Management Solutions*
- *Blogs & Forums*
- *Video Presentations*
- *Flash Animations & Presentations*
- *Lead Management Systems*
- *E-Learning*
- *Audio Recording – Voice Over & Narration*
- *Webmaster Services*
- *Content Research & Development*

E-COMMERCE SOLUTIONS:

- *Shopping Cart*
- *Product Display by Categories*
- *Shipping Company Integration*
- *Credit Card Payment Integration*
- *Complete Client Administration*
- *Database Development*
- *Security Certificates*
- *Hosting*
- *Email Auto-Responders*
- *Product Recommendation Features & More*

INTERNET MARKETING:

- *Search Engine Marketing*
- *Search Engine Optimization (SEO)*
- *Google Adsense*
- *Yahoo Content Match*
- *Banner Advertising*
- *Website Analytics*

PAY-PER-CLICK ADVERTISING:

- *Google, Yahoo, MSN campaigns*
- *Campaign Creation*
- *Campaign Monitoring*
- *Campaign Optimization*
- *Keyword Research*
- *Bid Management*
- *Text, Audio & Image Advertising*
- *Geographic Targeting*

EMAIL MARKETING:

- *List Acquisition*
- *Email Copy Creation*
- *Email Design & Testing*
- *Email Distribution & Monitoring*

MARKETING PROMOTIONS:

- *Product Recognition*
- *Advertising*
- *Direct Mailing*
- *Sales Promotion*
- *Contest, Sweepstakes*
- *Public Relations*

STRATEGIC MARKETING:

- *Marketing Plan Development*
- *Business Analysis*
- *Market Targeting*
- *Pricing Strategies*
- *Product Development*
- *Promotional Planning*
- *Branding*
- *Integrated Marketing*

MARKETING CONSULTING SERVICES:

- *Marketing Coaching*
- *Brainstorming and Business Recommendation*



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WEBSITE DESIGN TOOLS & SKILLS

- *HTML & XHTML*
- *PHP 5*
- *MySQL*
- *ASP.NET*
- *Adobe Flash 8*
- *CSS 2.0*
- *Java*
- *JavaScripts*
- *AJAX*
- *Adobe Photoshop CS3*
- *Adobe Dreamweaver CS3*
- *Cold Fusion*
- *Adobe Designers Suite*
- *Adobe Illustrator*

GRAPHIC DESIGN

- *Brochures*
- *Logo*
- *Business Cards*
- *Post Cards*
- *Flyers*
- *Pocket Folders*
- *Banner Ad Creation*

EVENT PLANNING

- *Sourcing and Procurement*
- *Budgeting*
- *Decorating*
- *Staging*
- *Event Management*
- *Catering*
- *Event Promotion*
- *Entertainment Planning*

RealXposure

